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Legal Departments of the Future: Evolving Beyond Business Partnering to Value Creation

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By Marla Persky | Oct 23, 2025 | Legal Advising, Legal Leadership

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General Counsel and Chief Legal Officers are increasingly expected to move beyond the traditional role of legal advisor to become strategic business partners. But, is that the correct goal? How does a legal department actually make the shift from reactive service provider to proactive value creator?

Join us for a practical and insightful webinar exploring how legal departments can drive enterprise value by embracing a value creation mindset. This is more than an operational shift. It requires a clear philosophy, intentional planning, and executive-level sponsorship.

Led by Marla Persky, former SVP, General Counsel, and Corporate Secretary of Boehringer Ingelheim Corporation and current Strategic Advisor and Executive Coach at BarkerGilmore, the session features a conversation with Tim Fraser, VP, Chief Legal Officer, and Corporate Secretary of Toshiba America, and Audrey Rubin, former VP and COO of the Global Law and Compliance Department of Aon Corporation, and current BarkerGilmore Strategic Advisor and Executive Coach.

Together, they walk through a proven methodology for legal department transformation that emphasizes measurable value creation.

Key topics explored:

- How value creation is truly business partnering
- How legal departments can identify and deliver value beyond risk mitigation
- The mindset shift required to become a value center rather than a cost center
- Why value creation requires a project plan and how to build one
- Real-world insights from seasoned legal executives who have led this transformation

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