

**FOCUS ON**

# Health Care Issues

# Shaping the future of health care

Today's health care industry is driven by evolving policy, regulations, and enforcement actions. This landscape offers both obstacles and opportunities, and to thrive in it, businesses operating within the industry need experienced counsel to navigate the complex frameworks that govern their operations. Founded in 1973 as a health care "super boutique," we represent clients nationally across the health care spectrum. As one of the nation's premier law firms in the health law field, we are at the forefront of addressing the unique challenges and opportunities that the health care industry faces.

## The one-stop "go-to shop"

Many health care-related issues are cross-disciplinary. Given our firm's strategic focus, we possess the breadth and depth of experience to serve as an effective legal and business partner for our clients. By harnessing our complementary areas of experience, we can deftly guide clients through any health care-related issues, such as mergers and investments; reimbursement, privacy, regulatory, due diligence, compliance, and fraud and abuse issues; government investigations; and litigation.

## Our thought leadership keeps you informed

As "Thought Leaders in Health Law," we regularly produce blog posts, client alerts, articles, and live or "on demand" programming detailing industry developments and trending issues. A few of our resources include the [Diagnosing Health Care](#) podcast, [Health Law Advisor](#) blog, [Telemental Health Laws](#) app, and [Thought Leaders in Health Law](#)® video series.

## Regulatory strategies from the inside out

When you need to solve a regulatory problem, ask a regulator. Or a former one. Our firm includes attorneys who have worked at the Centers for Medicare & Medicaid Services and the Department of Health and Human Services (HHS), Department of Justice (DOJ), and Department of Labor—in addition to Congress and the White House. Our nuanced understanding of these agencies and their decision-makers leads to creative solutions and outcomes.

## We keep private information private

The gathering, use, and disclosure of health-related data is subject to some of the strictest and most complex regulations. While we help our clients navigate their legal obligations related to health care data management, our firm holds itself to those same high standards:

- Lawyers include Certified Information Systems Security Professionals
- One of the first U.S. law firms to achieve ISO/IEC 27017:2015 certification
- ISO/IEC 27001:2013 Information Security Management System certification

### Service areas

<ul style="list-style-type: none"><li>• Antitrust</li><li>• Artificial Intelligence</li><li>• Behavioral Health</li><li>• Corporate Practice of Medicine</li><li>• Digital Health</li><li>• Federal and State False Claims Act (Including Qui Tam)</li><li>• Federal Research Grants: Compliance, Investigations &amp; Enforcement</li></ul>	<ul style="list-style-type: none"><li>• Fraud and Abuse Compliance Counseling and Defense</li><li>• General Counsel Services</li><li>• Government and Commercial Coding, Coverage, and Payment</li><li>• Health Care and Life Sciences Investigations and Enforcement</li><li>• Health Care and Life Sciences Investor Services</li><li>• Health Care Litigation</li></ul>	<ul style="list-style-type: none"><li>• Health Care Mergers and Acquisitions</li><li>• Health Insurance Exchanges</li><li>• Health Policy and Legislation</li><li>• Managed Care</li><li>• Medical Staff, Peer Review</li><li>• Medicare Advantage</li><li>• Mental Health Parity</li><li>• Opioids</li></ul>	<ul style="list-style-type: none"><li>• Stark and Self-Referral Laws</li><li>• Telehealth</li><li>• Value-Based Care, Risk Arrangements, and Accountable Care</li><li>• White Collar Defense and Internal Investigations</li></ul>
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# Rising to business, regulatory, and litigation challenges

## Parallel civil and criminal actions concluded

Resolved complex parallel criminal and civil claims by state and federal authorities against a provider that allegedly violated prior HHS Office of Inspector General and state Medicaid exclusions by continuing to manage an adult facility. Our settlement reduced the proposed exclusion period, provided releases from the state, and ensured the facility's continued viability.

## Corporate Integrity Agreement ends DOJ probe

Guided a client through a multiyear, multijurisdictional DOJ investigation following a False Claims Act whistleblower lawsuit. We handled document production, position papers, settlement negotiations, and the execution of a Corporate Integrity Agreement.

## Fast-track deal saves health insurance options

Stepped in, when the only major national payor in a region was about to withdraw from the Affordable Care Act's health exchange marketplace, to help a hospital system collaborate with a local provider/payor to offer an exchange product within two weeks.

## Health care information technology company meets tough data security standards

Guided a health care information technology company through a year-long analysis of security and privacy measures and helped it strengthen its policies and procedures.

## Precedential ruling will cut antitrust litigation costs

Won the dismissal of 11 antitrust claims by a former competitor against a hospital system and related defendants. The federal district and appellate courts held that antitrust injury and standing issues must be resolved at the motion-to-dismiss phase and not after discovery.

## Collaborative creates new delivery and payment model

Advised a nascent network of a dozen behavioral and medical health care providers in New York on legally compliant ways to organize a shared infrastructure and integrated care delivery model to improve health outcomes, manage costs, and participate in cutting-edge value-based payment arrangements.

Ranked in  
**Top 10**  
American Health Law Association  
(AHLA) Top Honors

### Health Law Advisor Blog

Thought Leaders on Laws and Regulations Affecting Health Care and Life Sciences—Featuring HEAL®



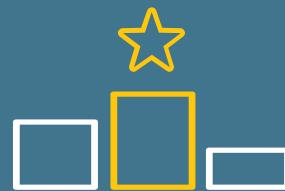
Ranked by *Chambers USA* in Healthcare Nationwide: The Elite and in numerous metropolitan areas\*

\*No aspect of this advertisement has been approved by the Supreme Court of New Jersey. See [Award Methodology](#).

An affiliated consultancy:

**EBG**   
advisors

A national business strategy and management advisor



**“Law Firm of the Year”  
in Health Care Law**

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